Sales & Marketing-CM

219, Eastern court Corporate Office, New Delhi-1 Tel No 23326544, Fax 23326545 ddg_sales@bsnl.co.in



No. 27-9/2010-S&M-CM (Pt.-IX)

Date: 07.04.2011

To.

The Chief General Manager, All Telecom Circles/ Districts, BSNI

Subject: Extension for look after arrangement up to 30.09.2011

Ref: 27-9/2010-SM-CM (Pt.-V) dated 27.12.2010

Kindly refer this office letter under reference vide which a flexibility was provided to the circle heads to allow a franchisee to look-after more than one franchisee territory upto 31.03.2011. References have been received from various field units that the process of EOI is still not completed and relaxation for look after arrangement is to be extended further for these vacant territories.

The case was examined in this office and competent authority has approved the extension of look after arrangement up-to 30.09.2011 or finalization of EOI whichever is earlier. All other guidelines will remain same as given in letter no. 27-9/2010-SM-CM (Pt.-II) dated 01.04.2010.

Circle must ensure that EOI process and franchisee selection should be completed within 60 days.

(Upendra Bakolia) DGM (Sales & Mktg.-CM)